

Media Contact

Rachel Wing
rwing@fwv-us.com
Tel: 919.277.1161

Roses Discount Stores Enters the Atlanta Area in Forest Park, GA

Grand Opening Ribbon Cutting, Customer Gifts, and \$500 Shopping Spree Giveaway on February 28 at 8 a.m.

FOREST PARK, GA (February 19, 2014) – Roses Discount Store, a division of Variety Wholesalers, Inc., a Fortune 500 private company, is opening its newest location in Forest Park, GA, located at 4851 Jonesboro Road Forest Park, GA, 30297. The latest addition to the Roses Discount Stores chain brings new opportunities to the Forest Park community.

The Grand Opening, scheduled for February 28 at 8 a.m., will feature a ribbon cutting ceremony with CEO of Roses Discount Stores Wilson Sawyer, Mayor Pro-tem Maudie McCord, City Manager Frank Brandon, Chairman of Board of Commissioners Jeff Turner, and President and CEO of the Chamber of Commerce Yulonda Beauford, to name a few.

“I am thrilled that Roses has chosen to open its new store in Forest Park. I hope that it is only one of many businesses that will see that we are open for business. I am pleased that there will be yet another center for employment in our thriving community, and I look forward to working with its management to ensure that the city does all that it can to make this Roses a successful one,” said Mayor of Forest Park, Georgia, David N. Lockhart.

“With Roses Express opening a store in the City of Forest Park, it goes without saying that retailers with positive, established reputations are eager to locate in our city,” said Forest Park, Georgia City Manager, Frank Brandon.

To thank the community for extending their warm welcome, Roses will give the first 300 people to walk through the doors on February 28th an exclusive free gift. Additionally, Roses will also be giving away a \$500 shopping spree to one lucky shopper, which will be awarded on Saturday, March 1.

“We’re thrilled to be here in Forest Park, Georgia and look forward to becoming active members contributing to the growth of the overall community,” said Wilson Sawyer, CEO of Variety Stores (Roses Discount Stores). “Roses is dedicated to providing our neighbors a welcoming place they can trust to provide them with top-quality products at everyday low prices, all year long.”

Roses Discount Stores has a strong reputation throughout the Southeast and beyond for providing customers quality products at great prices including fashion for the entire family, accessories, home furnishings and décor, toys, health and beauty products, and food and candy.

About Roses Discount Stores

Roses Stores is a regional discount store founded in 1915 by Paul Howard Rose and headquartered in Henderson, NC. Throughout the 1980’s, Roses stores began rapidly expanding throughout shopping centers spanning the east coast. In 1997, Roses was purchased by Variety

Wholesalers, which dates back to the 1932 opening of Pope's 5 & 10-cent stores in Fuquay-Varina and Angier, NC. Roses' mission is to deliver great values and brands in family apparel, home furnishing and décor, fashion apparel and accessories, electronics, seasonal, and basic needs in HBA and food. For more information on Roses Discount Stores, please visit www.rosesdiscountstores.com or on Facebook at www.facebook.com/rosesdiscountstores.

About Variety Wholesalers, Inc.

Variety Wholesalers, Inc. is a family owned business, based out of Henderson, NC, that has been operating since 1922. It has been listed in Fortune 500 magazine as one of the largest, privately owned companies in the United States. The corporation operates approximately 400 stores in 16 States. For more information on Variety Wholesalers, Inc., visit www.vwstores.com.

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