

Georgia Farmer's Market Master Plan



Master Plan Alternatives

Shared elements of Concept 1 & Concept 2

- retail operation uses 1/3 of the existing site < 5 acres
- phased approach – redevelopment can occur in stages
- some historic sheds retained
- clearly defined pedestrian and vehicular circulation
- defined entry for retail area
- flexible use exhibit hall – community meetings, demonstration kitchen, permanent displays
- use of green concepts – soft parking rather than all asphalt
- incorporates transit facility

Differences:

Concept No. 1

Exhibit Hall location adjacent to Forest Parkway

Retail nursery adjacent to Forest Parkway (eastern corner of the site)

Existing entrance redefined

Existing sheds retained

Indoor fresh food & hot food grouped together & aligned with entry axis

Concept No. 2

Exhibit Hall on corner of Forest Parkway entrance adjacent to food vendors

Retail nursery adjacent to Forest Parkway (western corner of the site)

New entrance alignment

Sheds reconfigured

Food vendors near main entrance - grouped with Exhibit Hall